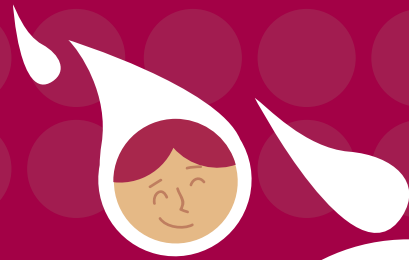


# we have the **SECRET SAUCE** TO ADVANCE Your Team's **Leadership Acumen**



## Character & Competency Leadership Development

Not everyone wants to be a leader. While being a leader can be immensely rewarding and fulfilling, it can also be very challenging. Simply put, being a leader can be scary. As a result, not everyone chooses to be a leader – and thank goodness.

A leader must possess both character and competency to garner the respect and trust that is needed to genuinely influence others. (Imagine someone who has the skills, but not the confidence, or someone who has the confidence, but not the skills.)

This program will not “make” anyone into a leader. It will however bring awareness, understanding and knowledge of critical leadership traits and skills. Participants will learn not only what a leader's character traits and competencies are, but also **how** to practice, apply and integrate them into their daily way of being and thinking.

### PROCESS:

- Self-paced learning, your choice - binge watch or watch one per month
- Access anytime, anywhere, full 12-month access
- 12 workshops of substantive, thought provoking content
- Each workshop consists of 3-5 micro-lessons of 10-20 minutes
- Monthly “Office Hours” to answer your specific questions

### INCLUDES: (all downloadable)

- Specific Character/Competency Key Concepts Summary
- Learning Activities, Resources & Tools
- Accountability Toolkit

**ONLINE REGISTRATION  
COMING 2020**

**INVESTMENT: \$978/person/year  
(or 4 quarterly payments of \$299)**

**WE OFFER DISCOUNTS  
TO TEAMS OF 8 OR MORE**



Programs are led by Kris Boesch,  
Organizational Culture Expert,  
CEO of Choose People and  
Author of *Culture Works*

**“ I have found your program very helpful. I have learned a lot about my personal leadership style and how I can impact others. I especially appreciate the workshops, and I think the format is great. I would definitely recommend this program. ”**

- ROD SCHAFFER, DELIVERY MARKET MANAGER, ROOM & BOARD



# Character & Competency Leadership Development: **CURRICULUM**

In addition to the recorded workshops, participants receive learning activities, resources and tools, discussion guides and an accountability toolkit. Throughout the year, via our monthly “office hours”, they can seek guidance and advice as well as ask specific questions regarding any leadership topic or challenge.

## WORKSHOP 01:

- Kick-Off!
- Self Awareness
- Growth Mindset

## WORKSHOP 03:

- Courage, Conviction & Confidence
- Collaborative & Decisive

## WORKSHOP 05:

- Other Awareness/Emotional Intelligence
- Self-Possessed, Emotional Steadfastness & Poise

## WORKSHOP 07:

- Ability to Inspire, Influence & Motivate Others
- Mentor/Coach/Nurture/ Teach
- Effective Delegation

## WORKSHOP 09:

- Macro Interdependency Awareness
- Systems & Implications Thinking
- Strategic & Innovative Problem Solving

## WORKSHOP 11:

- Change Management
- Integration of Mission, Vision & Values

## WORKSHOP 02:

- Leadership Mindset
- Sense of Urgency
- Self-Inspired

## WORKSHOP 04:

- Empathy, Vulnerability & Grace
- Trustworthy & Humble Charisma
- Whole Integrity & Authenticity

## WORKSHOP 06:

- Kind, Candid & Constructive Communication
- Communication Styles
- Conflict Resolution

## WORKSHOP 08:

- Creation of an Accountability Culture
- Manage the Urgent to Accomplish the Strategic

## WORKSHOP 10:

- Knowledge of the Numbers

## WORKSHOP 12:

- Foster Team Collaboration & Cooperation
- Facilitation of Team Dynamics
- Go Forth and be Extraordinary Leaders!

**“ This program has been an important source of professional development for our organization. My staff has gained new insights into who they are as leaders as well as deepening and developing their competencies in leadership and management. The content of the trainings is incredibly relevant and the teach, practice, apply and integrate approach Kris uses is a perfect fit for my team. Well worth the investment. ”**

- STEPHANIE TORREZ, ASSISTANT DEAN, UNIVERSITY OF NORTHERN COLORADO